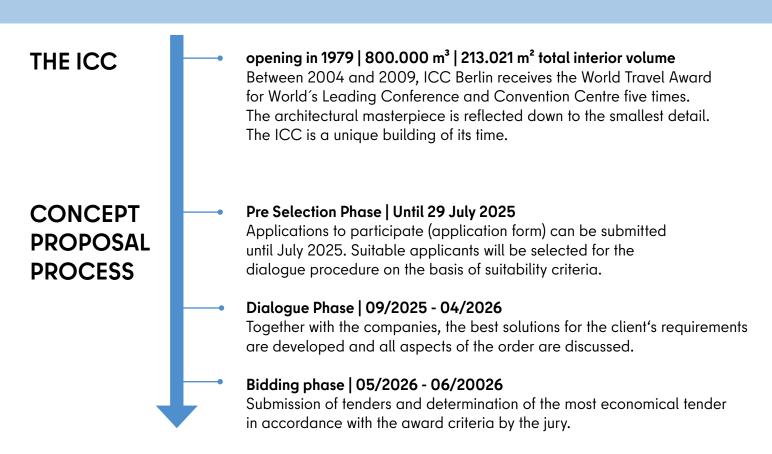


# INSPIRE BERLIN - INSPIRE THE WORLD INTERNATIONAL CONGRESS CENTRE (ICC BERLIN) CONCEPT PROPOSAL

## IT'S TIME TO WAKE UP BERLIN'S SLEEPING BEAUTY

The government of Berlin has launched an official worldwide competition to revitalize the International Congress Centrum ICC Berlin. It is one of the most important buildings of the German post-war period. Submit a formal request (application form) to participate in the current competitive pre-selection stage by 11:30 a.m. on Tuesday (UCT+01), 29 July 2025, at the latest.

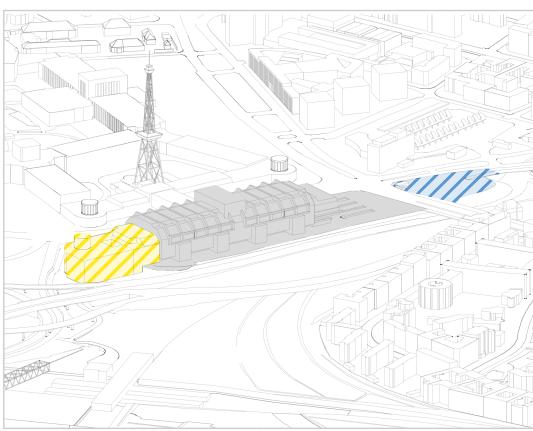


### PURPOSE

The purpose of the concept proposal process is to find an investor who will commit to renovating and reopening the ICC to the public.

The ICC is to be used for arts, culture and creative industries, innovation and technology. The project will be based on the conclusion of one or more leasehold contracts (Term of 99 years) between the investor and the State of Berlin.





#### Axonometry of the ICC surroundings

#### Key

The main ICC building, listed since 2019, with the bridge structure, Messedamm 11.

The multi-storey car park directly adjacent to the ICC, which is not listed, Messedamm 11.

The site currently being used as a car park, which is to be redeveloped, Messedamm 9.

#### **INVESTORS**

- Legal entities,
- Natural persons,
- Partnerships,
- associations of the above, in the form of candidate/bidding consortia (if awarded the contract: joint venture).

#### Reliance on the resources of other entities are possible.

The selection criteria for the competition can be found in the award letter.

